

HOIST IN COOPERATION WITH  
PHILIPS PROUDLY PRESENTS  
IP-TV FOR HOTELS



AUREA  
— by —  
PHILIPS

**HOIST**  
●●●● HOSPITALITY GROUP

# the solution

with the introduction of IPTV, TV's are brought closer to the world of computers

Hoist and Philips next-generation IPTV System for hotels offer the guests the same rich digital TV experience that they are used to at home. Video on demand, electronic program guides, HDTV quality as well as hotel services such as room service, internet, wake up, express check-out and messages to name just a few.

“Hoist has developed an integrated and advanced IPTV system. Giving opportunities for both of us to increase sales in the Nordic region and Russia”

Frank Olsson, Philips Sales Director B2B Nordic and Baltic region

# the software

built on a well known platform used by more than 100.000 households!

Hoist and Philips IPTV solution has been developed on a platform already used by more than 100.000 households ensuring its stability and very user friendliness. Hotel guests will feel right at home navigating and using the system services. As the technology evolves we will continue to implement new and exciting interactive services for hotel-tvs.



# the hardware

## Philips NetX, High Performance Network Interface

The feature set of the network interface card is specifically designed for the hospitality, healthcare and digital signage markets. It offers full TV-set control from an IP network, Internet level browsing with high resolution and HD video decoding.

### Full integration with Philips system TV-sets

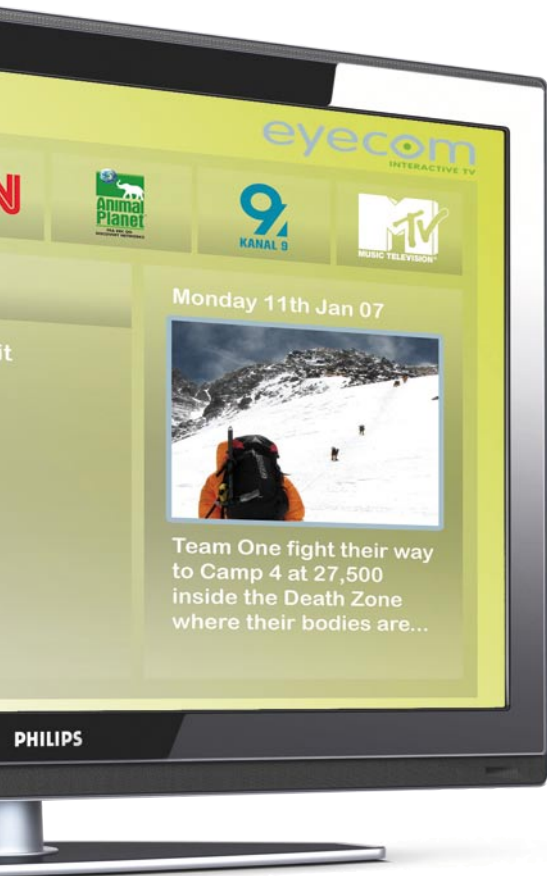
- SCXP, SmartCard™ (external power)
- Full TV-set control and monitoring over the IP network
- SD, HD (720p, 1080i - codec dependent)
- RC5, RC6, RCMM decoding with flexible code-to-key mapping

### Excellent video and browser performance

- IP Video and analog video sources via SmartCard, streaming bandwidth up to 20 Mbit/sec (codec dependant)
- MPEG1, MPEG2, MPEG4, WMV9, H.264, WMA and MP3 decoding
- W3C compliant browser, graphics and video alpha blending

### Extremely versatile

- Linux MontaVista Pro 3.11
- Digital video out (HDMI with HDCP), interfaces for 2 x UTP, 3 x USB 2.0, RS232
- Full SmartCard™ interface support (including analog video), MiniPCI interface
- Full remote SW upgrades, watchdog timer, web based UI SDK



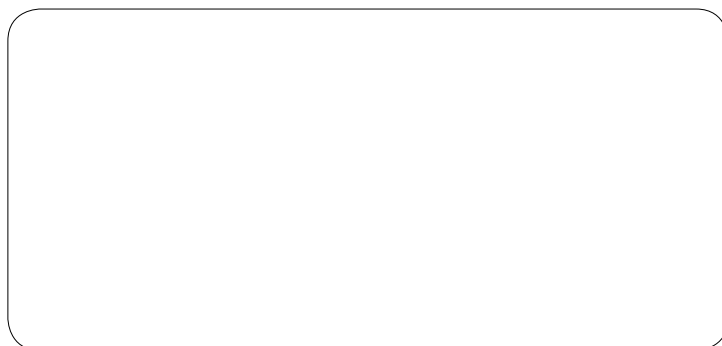
# the cooperation

Hoist and Philips have cooperated in the hospitality market for several years

In the beginning of 2007 Philips announced a new strategy which included NetX, a network interface card for Philips flat TV range. Hoist and Philips made an agreement in November 2007. Hoist will act as supplier of software to the NetX card for the Nordic and Russian regions. Hoist also have the right to sell this software in other countries through their dealer network.

**PHILIPS**

Your local supplier



Hoist Hotel Technology  
Studio 3.2 114B Power Road, London W4 5PY  
Tel +44 (0)20 8747 6766, Fax +44 (0)20 8747 4609  
[www.hoist-technology.com](http://www.hoist-technology.com)